

SearchMaster Newsletter for May 3, 2013

SearchMaster 12 is Ready for You!

INSTALL SM 12

Read **ALL** instructions below **before** proceeding!

BEFORE downloading and running **any** of the installation files below, make **SURE** that your SearchMaster is **CLOSED**!

Your Antivirus Program

The downloadable files shown below are .exe files; therefore, your antivirus program and/or Windows may object to downloading and/or running these files. If that happens to you, you should be able to tell Windows or your antivirus program to "Run anyway," "allow," or "trust" the file, and all should go well from there. **All** these files have already been virus-checked!

C Drive Upgrade Only

To **upgrade** a previous version of SearchMaster that is **already** installed to the **C** drive of your computer, click **HERE**. At the top of the download page, click "Download this media" and you will see the file downloading in the lower left corner of your screen.

D Drive Upgrade Only

To **upgrade** a previous version of SearchMaster that is **already** installed to the **D** drive of your computer, click **HERE**. At the top of the download page, click "Download this media" and you will see the file downloading in the lower left corner of your screen.

Installing to a computer where a *prior* version

SearchMaster 12 is Here! Come and Get It!



See download and installation instructions in left panel of this newsletter.

With SearchMaster 12, you now have the ability to create SM indexes from text exported from **PDF** files, text exported from word processor files, text exported from **e-Transcript** files, and/or text copied into SM from the **Internet**; in other words, text that can be saved from **any** electronic source can now be indexed in SM!

Lynda Barker says to me, "Do something!" and opens the door to PDF Heaven!



Some months ago, my wife came to me with a problem. "I'm going to be doing multiple depositions in the same case over the course of the next few weeks. My attorney client in this case has sent me 65 PDF exhibit files and other pertinent documents that contain the names of people, places, and things that will be mentioned during the course of the upcoming depositions. I've also downloaded the pleadings in the case, which are, of course, also in PDF format. I want to be able to combine all those PDFs into one PDF and then create a Titles & Proper Nouns index, an Occurrence index, and/or a Comprehensive index from all those PDF files, in SM, so I don't have to go through the laborious process of searching all those individual PDF files every time I need to find something. Can you do something?"

"I don't think so, " I say.

"Well, hubby, she says, with a mischievous grin on her face, let me put it another way: "Do something."

Me: "Uh, okay."



And so I did. (Or to be more accurate, we did.)

After months of testing, yes, Lynda can now, with SearchMaster 12, take a collection of PDF files, combine them into one PDF file, export that text into SM, and create any of SM's powerful **wildcard-searchable indexes**!

"What about nonsearchable PDF files, the text of which can't be exported and therefore can't be used in SearchMaster?" Lynda asks.

isn't *already* installed?

Click [HERE](#).

When installing SM to a computer where it hasn't been installed before, you will need to follow the registration instructions that pop up when you open SM.

Can't Download?

Do you work for a court system or in some other environment that prohibits downloads? Order a new CD by clicking [HERE](#).

Though you would be doing me a huge favor by following the download and installation procedures listed above, I will, of course, send a CD to anyone who orders one by clicking the link above.

After downloading the appropriate install file:

When you have downloaded the appropriate install file, click it at the lower left corner of the screen to upgrade to, or install, SearchMaster 12 on that computer.

After Installing

When you have installed SM 12, you can delete the installation file that you downloaded, **OR** you can copy that file to a USB (thumb drive), take it to your other computer, access the USB drive, and follow the same procedure outlined above to install SM12 on your second computer.

The New Goodies!

1) Once installed, click the **Transcripts & Indexing** tab at the bottom of SM's main screen; then **double**-click the little question mark movie button next to the button that says

"Well," I say, "we're certainly not going to build OCR (optical character recognition) into SearchMaster; after all, there are literally dozens of software programs out there that can convert nonsearchable PDF files into searchable PDF files and from which the text can be exported."



Now, if you own an OCR program (Adobe Acrobat, Abbyy Fine Reader, Nuance OmniPage or Paperport), you're already able, in SearchMaster 12, to export text from PDF files and use that text to create SM indexes. But if you don't own a full-fledged PDF suite that can perform OCR on nonsearchable PDF files so that the text can be exported into SearchMaster, which software program should you acquire in order to accomplish that essential task?

Nuance PDF Converter Pro 8

After months of testing the top PDF OCR suites on the market, I have come to the inescapable conclusion that the biggest bang for the buck you can get when it comes to PDF suites is with **Nuance's PDF Converter Pro 8**, which is available on Amazon.com for around fifty bucks. Click [HERE](#). (Compare that to Adobe Acrobat, for around \$450.) **Nuance's PDF Converter Professional 8** does 99.9% of everything Adobe Acrobat does, but it does it for around \$400 less! (And it's about time, I say!) When you order, I suggest you choose the **download** option rather than the CD option since, due to high demand for this product, it could be several weeks before you receive your CD.

Export text from e-Transcript Files and Create SM Indexes!

No, SearchMaster 12 can't index the contents of e-Transcript files in their native format, but with SM 12, you can export (save) the contents of e-Transcript files, *as text*, and then SearchMaster can prepare that text and index that content *for* you!



Create SM Indexes from Word Processor Files!

The paragraph above applies to *word processor* files too! Save into SearchMaster, as text, the contents of Microsoft Word files, WordPerfect files, or any other word processor files, and that text can now be indexed -- in SM 12!

Create SM Indexes from Internet Text!

When you open an Internet search engine - say Google -- you are mere seconds away from accessing the largest collection of information and data ever assembled by the human race. With SearchMaster 12, if you can see text on the screen of a Web page, you can



"Prepare non-CAT-generated files for indexing."

2) Click the Tutor & CEU tab at the bottom of SM's main screen, **double-click** "Transcript Indexing," and then **double-click** "Printing Indexes and/or converting indexes to PDF files."

Need Assistance?

If you would like assistance carrying out any of these instructions, **first** download the appropriate install file for your computer (see instructions above), and **then** call me at my toll-free number: **88.461.7475**.

Subscription Expired?

Open your SM. Look at the very top of the screen. Has your subscription expired?

If so, here is your chance to renew your subscription and acquire **SM 12** for only **\$59**. Until May 31, 2013, you can renew your expired SM subscription **without** being assessed the standard \$40 late fee.

Click **HERE** to renew your subscription, get the latest and greatest SM and **save \$40** in the process!

It does **not** matter how long it's been since your SM subscription expired. Even if you ordered SM as far back as the year 1999, acquiring a **new** SM subscription and getting your hands on **SM 12** will -- until May 31, 2013 -- cost you only **\$59** instead of **\$99!** **Why wait and pay more later? Renew now!**

Change SM's Font Size!

Sometimes the hardest thing to take note of is that which is right in front of you. I get asked over and

own that text; and you can **save it to SearchMaster** for future reference, and/or you can save that text into SM and then create any of SM's **multiple-wildcard-searchable indexes!** Think about that for a moment. With SearchMaster 12, the Internet is **yours**. You **own** it. All you have to do is decide is how much of it you want accessible directly via SM so that you don't have to keep going back to the Web for that same information in the future.

Suppose, for example, that the subject matter of the case you will be working on is architecture. Pop into Google, search for "architecture glossary," and lots of pages will pop up that contain terminology pertaining to architecture. Well, that's fine as far as it goes, but it doesn't go far enough. So what do you do? You highlight and copy the text from, oh, a dozen of those "architectural glossary" pages, paste that text into SearchMaster (see "**Creating your own glossaries**" under the heading of "**Searching the Glossaries**" on the **Transcripts & Indexing** tab of SearchMaster), click a button, and create wildcard-searchable SM indexes from that text!

When you install SearchMaster 12, you will have instant access, from one software program and from one interface,



to more information and data than has ever been possible in the entire history of the court reporting profession. **What's not to love?**

PDF Webinar for You (FREE!)

HERE is a 23-minute **free** webinar on the subject of PDF files: what they are, how to most effectively search them, how to combine multiple PDFs into one PDF, how to convert nonsearchable PDFs into searchable PDFs, and an overview of how to import and index PDF text in your new SM 12.

- **CEU e-Seminars:** Watch these three 1-hour presentations that take you through all of SearchMaster's powerful features, turn you into a Power User, **and** earn CEUs!

CAUTION: If you are interested in viewing any of the **CEU** e-seminars, and you want to ensure that everything goes well, you must click the **Instructions** link **FIRST!**

Instructions (Watch **this** one **1st!**) **HERE**.
Basic CEU e-Seminar **HERE**.
Intermediate CEU e-Seminar **HERE**.
Advanced CEU e-Seminar **HERE**.

The cost for the CEU e-seminars is \$29 for one; \$49 for two; and \$69 for all three. Whether you view one, two, or all three e-seminars, both the NCRA and NVRA allow you to pay only one fee to cover them all.

NON-CEU Seminars: These **FREE** non-CEU

over, "Is there some way to increase the size of the text in SearchMaster so it's easier to read?" Well, yes, there is, and it's right on the main screen of SM.

Open SM and look at the main screen. See this button on the left lower part of the screen, just above the "Find" button?



Click the left arrow to reduce the font size, or click the right arrow to increase the font size. Once you've set the font size to your liking, it will stay at that setting until such time as you change it again.



presentations are exactly the same as the CEU e-seminars, but I'm making them *freely* available to those of you who don't need continuing education credits. Click the links, watch the presentations for *free*, learn SM inside and out, and maximize your accuracy and efficiency today!

Basic NON-CEU Seminar [HERE](#).

Intermediate NON-CEU Seminar [HERE](#).

Advanced NON-CEU Seminar [HERE](#).

Keep 'em Coming!

Your contributions to SM's glossaries are *very* much appreciated, friends; so if you had to go to some *other* source to find what you *didn't* find in SearchMaster, please send me that reference so I can verify it and add it to the next update! The easiest way to do that is to click the little white tech support envelope in the lower right corner of SearchMaster's main screen, or by clicking [HERE](#).

"A day without sunshine is like night."

FREE!

Receive a **FREE** 1-year subscription to SearchMaster for a friend or coworker by renewing your SearchMaster subscription for 3 years at only **\$59** per year! And that **also** applies to those of you whose subscriptions have **lapsed!** Click **HERE**, change the Quantity field from 1 to 3, submit your order, your subscription will be extended for 3 years, AND your friend or coworker gets SM **FREE** for an entire year!



Try it **FREE** today.